



Partnership

Cutting Edge Learning



Quality Networking
and Connections

Assessment and
Awards Program



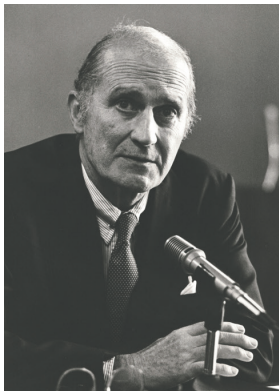
**QUALITY
NEW MEXICO®**

Committed to a State of Excellence

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Driving Performance Excellence in New Mexico

Quality New Mexico is a private non-profit 501C3 created over 28 years ago for the purpose of helping New Mexico improve its economic competitiveness.



Malcolm Baldrige

Howard Malcolm “Mac” Baldrige Jr. (October 4, 1922–July 25, 1987) was an American businessman. He served as the United States Secretary of Commerce from 1981 until his death in 1987.

His service as Secretary of Commerce was one of the longest in history. Baldrige is said to have been possibly the most colorful Secretary of Commerce and one of the most beloved.

Baldrige was a proponent of quality management as a key to his country’s prosperity and long-term strength. He took a personal interest in the legislation that became the Quality Improvement Act of 1987 and helped draft one of the early versions. In recognition of his contributions, Congress named the annual Malcolm Baldrige National Quality Award for product quality in his honor.

Baldrige worked during his boyhood as a ranch hand and earned several awards as a professional team roper on the rodeo circuit. He was inducted into the ProRodeo Hall of Fame in Colorado Springs, Colorado, in 1988, rodeo’s highest honor. He maintained a ranch in New Mexico and has relatives living in the state.

We provide companies with the framework to utilize Quality Systems such as the Baldrige Excellence Framework to **increase revenue, retain and attract a quality workforce, become more competitive and improve their safety systems, culture and work environment.**

QNM develops organizations for economic competitiveness through its assessment and awards program. We are home to the New Mexico Performance Excellence Awards (NMPEA) and have an executive order in the Governor’s office to officially administer the program (Executive Order 2012-003).

Quality New Mexico uses the Baldrige Framework as a sustainable business model, implementation of systems and processes and as a succession plan.

Why? The purpose of Baldrige is simple—to help organizations of all sizes and across all sectors.

- Help your organization reach its goals
- Improve your results
- Help your organization become more competitive

Who We Support?

- Education
- Health Care
- Businesses of all sizes
- Government
- Non-Profit

What? It all boils down to these questions:

1. Are you satisfied with the status quo?
2. What about your competition?
3. Do you feel an obligation to have loyal customers, engaged employees, and organizational sustainability?

Results? Your organization will learn:

- What you’re doing well
- What you could do better
- How effective you are

Launch Your Journey

Quality New Mexico will partner with you on your Journey to Performance Excellence.

Become a Partner

Quality New Mexico relies on the support of individuals and corporate members to fulfill our mission. In turn, members receive public recognition; discounts on programs, training, and conference fees; access to best practices; networking opportunities; and much more.

Contribute to Our Mission

Make a Donation of any amount through United Way Giving Program or Amazon Smile Account <https://smile.amazon.com/ch/85-0433782>.

Sponsor an Event

Quality New Mexico has sponsorships available for newsletters, website, Board Meeting and our educational events. Sponsorships start at \$500. Sponsorships give your organization exposure with key decision makers in the community.

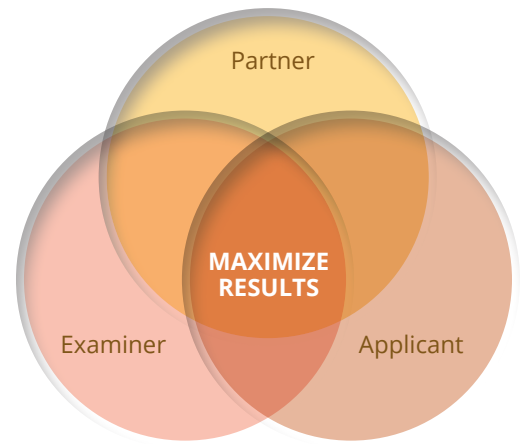
Become an Examiner

Examiners are leading professional from across the state who collaborate to assess organizations that apply for a New Mexico Performance Excellence Award. You can *develop* and *refine* your analytical, teamwork and interviewing skills. *Build* and *Expand* your Professional network and resume. Assist your organization in continually improving and *learn firsthand innovative approaches* utilized by leading organizations.

Attend Our Educational Events

Quality New Mexico hosts events that include *low-cost workshops*, *best practice seminars*, and *training in quality performance improvement techniques*. This includes our nationally recognized, Learning Summit Conference and Awards Banquet. You may also contact us to schedule customize training and facilitation.

Multiple Level Recognition Awards



Maximize Your Involvement!

Thousands of organization have partnered with Quality New Mexico over the years, but the ones that achieve the most success:

- Become a Partner
- Apply for an assessment or award
- Provide Volunteer Examiners

Following this three-pronged approach maximizes the benefits of Quality New Mexico. Integrating these three programs will have a profound impact on your journey.



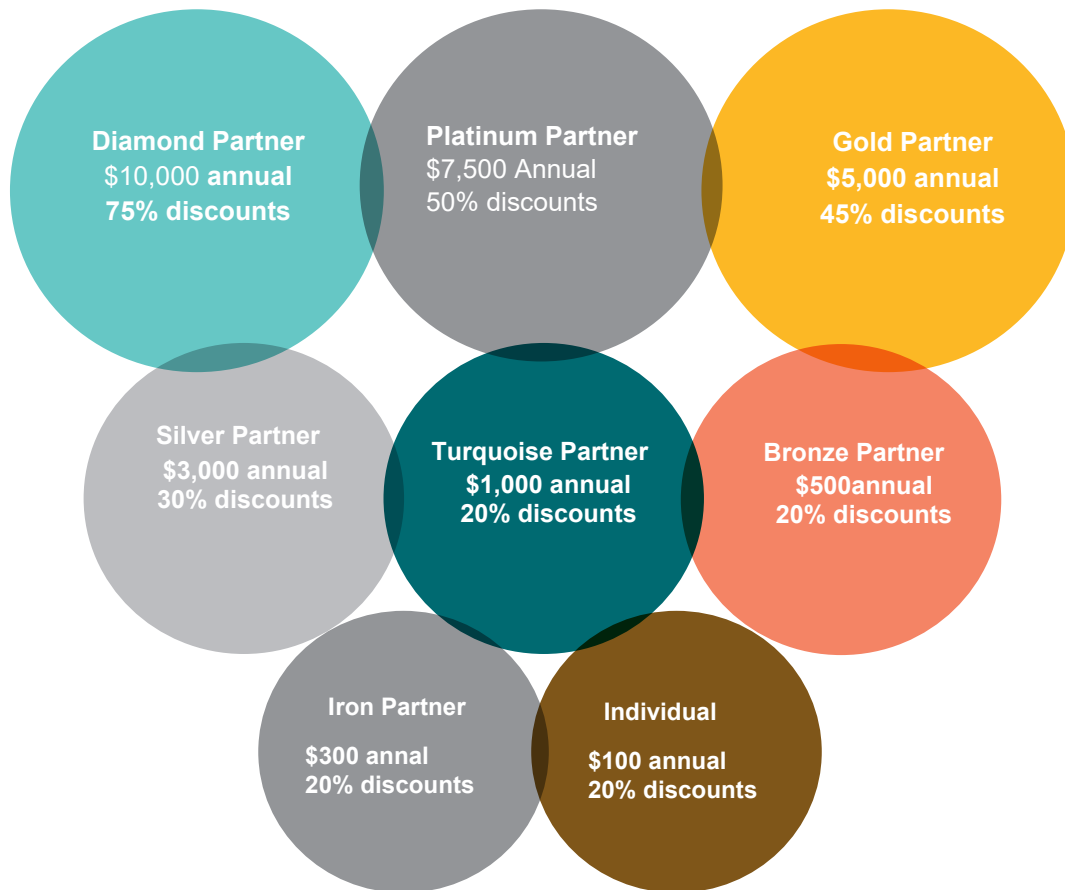
As a result of completing QNM's Adobe Assessment and feedback process, Farmington Municipal Schools generated almost a half-million dollars in reduced operational costs, reshaped our professional development programs, and expanded the use of data to drive instruction.

*—Gene Schmidt
Superintendent
Farmington Municipal Schools*



Become a supporting partner in Excellence!

91% of Revenues Support Program Services



Partner Benefits

Partner Access to Resources

- Partner Discounts on Training - up to 75%
- Complimentary 2021-22 Baldrige Performance Excellence Framework /Criteria Book
- Discounts on NMPEA applications
- Access to Leadership Learning Series

Partner Promotion/Marketing

- Listed as sponsor of key events
- Social Media promotions
- Listed as a partner on our website with a link to your website
- B2B Referrals and referrals to our members
- Association with NM's highest performing organizations