



# Knowledge Engineers

## Biography:

### Barry C. Johnson

Barry has extensive leadership expertise. He commanded military organizations, taught college, and served as a senior executive in profitable businesses and successful not-for-profit organizations.

As a U. S. Air Force officer, Barry served as the Squadron Commander of several units and as Director of the Basic Management curriculum at the U. S. Air Force Academy.

He founded, led, and sold two small businesses. One, UniTech Systems won the national IBM Mark of Quality Award, modeled on the Malcolm Baldrige National Quality Award. Currently, he is the President of *Knowledge Engineers*, a national Baldrige consulting practice. In 2006, *Knowledge Engineers* marked its 20<sup>th</sup> anniversary. In 2007 it served its 100<sup>th</sup> client. In 2008, it achieved a major financial growth goal.

Barry has been active in the Baldrige assessment process since 1991. He has served on the Board of Examiners for the Malcolm Baldrige National Quality Program for 10 years and as an Examiner, Senior Examiner, Director, Overseer, or Judge for several state and corporate Baldrige programs. He helped write 2 Baldrige Examiner Case Studies. He has helped organizations in all sectors earn 21 national and state awards.

Barry has served on the Board of Directors of two 501c(3) not-for profit organizations. He holds a MBA, University of Hawaii, Honolulu, HI, and BA, Southern Methodist University, Dallas TX is an ASQ-Certified Six Sigma/Lean Black Belt and a university-certified Master Black Belt.

## Summary - Baldrige Assessment Experience

- **Participated in 32 Baldrige assessment cycles in six national and state award programs.**
- **Assessed 54 Applications** –Service (21), Small Business (13), Healthcare (10), Not-for-Profit (4), Manufacturing (4), and Education (3).
- **Written all or parts of 49 Applications** – Healthcare (14), Not-for-Profit (8), Service (8), Manufacturing (8), Small Business (7), and Education (4) earning 32 site visits and 21 awards.
- **Team Leader** for 14 assessment teams, including 9 site visits.
- **Written 51 Final Feedback Reports**
- **Developed and/or Delivered 25 Examiner Training** (c. 1,200 people)
- **Contributed over 12,500 pro bono hours** supporting improving organizational performance.
- **Malcolm Baldrige National Quality Award Board of Examiners (1997 – 2007).**
- **U. S. Army Performance Excellence Award Panel of Judges (2005-2007).**
- **Texas Award for Performance Excellence (1994 – 2007). Panel of Judges (2002 – 2007).**
- **IBM Mark of Quality Board of Examiners (1994-1998).Panel of Judges (1996-1998).**



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- *University of Texas Center for Performance Excellence Board of Advisors (2003 – 2006).*
- *Quality New Mexico (2000 – 2003).*
- *Georgia Oglethorpe Award (1997 – 1999).*
- ***Key Note speaker, Panel of Experts member, or Workshop presenter at 33 national, regional, or state conferences for business, healthcare, education, and government audiences (1998-2007).***