



Contact: Julia Gabaldon (505-944-2003, julia@quality-newmexico.org)

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For Immediate Release

Quality New Mexico Announces 14 2010 New Mexico Quality Awards – Recognition Recipients

ALBUQUERQUE, N.M. – **Quality New Mexico, administrator of the New Mexico Quality Awards**, announces 2010 New Mexico Quality Awards Recognition Recipients.

The New Mexico Quality Awards program has a three-tiered process to recognize New Mexico businesses and organizations for their commitment (Piñon Recognition), progress (Roadrunner Recognition) and excellence (Zia Award).

Eight organizations will receive Roadrunner Recognition for demonstrating significant progress in building sound and systematic processes and in attaining improved organizational outcomes.

Roadrunner Recognition Recipients are:

Annunciation Catholic School

D. J. Simmons, Inc.

Gila Regional Medical Center

Hospital Services Corporation

French Family of Companies

Lovelace Women’s Hospital

Total Community Care

United Blood Services

Six organizations will receive Piñon Recognition for demonstrating their development and use of systematic processes as a foundation for analysis and improvement to attain improved organizational outcomes.

Pinon Recognition Recipients are:

Albuquerque Convention and Visitors Bureau

Kesselman-Jones, Inc.

Klinger Constructors, LLC
Maroland LLC
NM MESA
Nor Lea Hospital

Deborah Gorenz, president of Hospital Services Corporation, a Roadrunner recognition recipient, states, “In these tough economic times, it’s encouraging to know so many New Mexico organizations are continuing the path to excellence in economic competitiveness, improved patient outcomes, and higher student achievement. The New Mexico Quality Awards process has helped our organization make tremendous strides in improving our processes and results over the past several years. This year’s recipients represent a diverse group of organizations, and Quality New Mexico is privileged to honor them.”

Recipients will be showcased at the 2011 Quality New Mexico Learning Summit & New Mexico Quality Awards Ceremony, April 19 and & 20 at the Marriott Albuquerque Pyramid North.

The New Mexico Quality Awards, modeled after the Malcolm Baldrige National Quality Award, provide participating organizations with feedback on their strengths and their opportunities for improvement. This feedback is based on the time-tested Baldrige Criteria for Performance Excellence, which provides an assessment framework to gauge organizational performance. The criteria addresses seven categories: Leadership; Strategic Planning; Customer and Workforce Focus; Measurement, Analysis, and Knowledge Management; Operations Focus; and Results.

Quality New Mexico’s mission for all sectors is to motivate, educate and congratulate New Mexico businesses and organizations for achievement in Performance Excellence using the Baldrige Criteria. The non-profit, 501(C)3 provides the services of training, assessments, coaching/mentoring, and public recognition to those who have achieved various levels of improvement on their excellence journey. .

For information about the New Mexico Quality Awards program or the 2011 Learning Summit. visit www.qualitynewmexico.org or contact QNM at 505-944-2001.

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